



Project
Management
Institute®
Vancouver Island

2024 Professional Development Conference Sponsorship Package

JUNE 7 2024

8am - 5pm

*FAIRMONT EMPRESS
721 Government Street, Victoria, BC,
V8W 1W5*

www.pmivi.org

About PMI-VI

Chartered in February 1996 with 46 founding members, the Project Management Institute of Vancouver Island (PMI-VI) Chapter was created to serve PMI members on Vancouver Island and the Yukon, and the greater community of project management in those regions. The chapter continues to grow and reflect both private and public sector's increasing reliance on well-defined project management practices. Our membership of ~700 project leaders come from a diverse background, with expertise spanning Government, IT, Hospitality, Construction/Trades, non-profit and various other industries.

Our Conference

PMI-VI has held an Annual Professional Development Conference since its chartering, with a brief hiatus during the pandemic. Our conference is a gathering of like-minded project management professionals and leaders for top-notch learning, networking, fun and demonstration of dedication to the Project Management Profession. We are excited to bring this highly anticipated professional event back to our membership and community at-large.

Our theme for the 2024 conference is: ***Transform & Perform: Adopting Agility for Project Success.***

Our Team



MONIQUE
SEKHON
PRESIDENT



MARCO
SILVESTRI
VP,
PRO-DEV



JAZ
GRENIER
TREASURER



SARAH
WILSON
VP,
EXTERNAL

OPPORTUNITY FOR YOUR ORGANIZATION

As a global leader in project management, your company will receive the following benefits:

- Promote your products and services to key decision makers in private and public sectors
- Network with individuals responsible for implementing solutions in the new digital economy
- Educate and inform individuals responsible for implementing next generation solutions

ESTIMATED ATTENDANCE

150-200 Delegates

WHY ATTEND THE CONFERENCE?

- *To share knowledge and learn relevant and applicable project management skills*
- *Expand your toolbox and learn how to make a difference as Project Managers*
- *Challenge yourself to embrace change and disruption*
- *Learn from other Project Managers and Industry experts*

Sponsorship Opportunities

TITLE SPONSORSHIP

\$10,000

EXCLUSIVE

- 5 Complete Conference Delegate Passes
- Recognition as the **Exclusive Title Sponsor on-site**, website and promotional material
- Recognition as **Sponsor for our PMI-VI Awards Ceremony** (during lunch buffet)
- Opportunity to **introduce or thank a Keynote Speaker**
- 1 Complimentary Designated Exhibitor Space (8x8)
- Opportunity for **Key Branding Presence** of your choice (Marketing Collateral, Decor, etc.)
- Permission to use PMI-VI name & logo in promotions & communications within your network

PLATINUM SPONSORSHIP

\$7,500

- 3 Complete Conference Delegate Passes
- Recognition as an **event sponsor on website** and conference promotional material
- Opportunity to **introduce or thank a breakout session speaker**
- 1 Complimentary Designated Exhibitor Space (8x8)
- Opportunity for **Branding Presence** (Marketing Collateral, Decor, etc.)
- Permission to use PMI-VI name & logo in promotions & communications within your network

GOLD SPONSORSHIP

\$5,000

- 2 Complete Conference Delegate Passes
- Recognition as an **event sponsor on website** and conference promotional material
- 1 Complimentary Designated Exhibitor Space (8x8)
- Opportunity for **Branding Presence** (Marketing Collateral, Decor, etc.)
- Permission to use PMI-VI name & logo in promotions & communications within your network

SILVER SPONSORSHIP

\$2,500

- 1 Complete Conference Delegate Pass
- Recognition as an **event sponsor on website** and conference promotional material
- Opportunity for **Branding Presence** (Marketing Collateral, Decor, etc.)
- Permission to use PMI-VI name & logo in promotions & communications within your network

**LOOKING FOR SOMETHING SPECIFIC?
REACH OUT TO US TO CREATE YOUR CUSTOM PACKAGE!**

Become a Chapter Partner

PMI-VI holds many events, programs, and professional development opportunities throughout the year, and we would love for you join us as a Chapter Partner.

Add-on a Chapter Partner Package to your conference sponsorship to connect with our incredibly diverse and highly engaged PMI membership throughout the year!



CHAPTER PARTNERSHIP

\$1,500 - \$5,000

- We can work with you to customize your Partnership Package to fit your budget and how you would best like to connect with our PMI-VI Membership.

All Packages include:

- Permission to use PMI-VI name & logo in promotions & communications within your network
- Logo placement on the PMI-VI Chapter website with external links to your organization's site

Partnership Packages can include:

- Up to **three complimentary event passes** (excl. Annual PD Conference) for one of the many chapter events throughout the year
- Regular **promotional mentions** in the monthly chapter newsletter (over 700 viewers)
- Regular **social media posts** promoting your organization as it relates to our membership
- Opportunity to Host, Speak/Present, or be an Exhibitor at Chapter Events
- Opportunity to connect with our membership during scheduled Virtual Events
- Opportunity to partner on programs/services your organization might deliver
- Opportunity to **share your marketing collateral** (i.e. pens, notebooks, merch etc.) for us to share to our membership

**CONTACT US TO BUILD YOUR CUSTOM
CHAPTER PARTNER PACKAGE!**

Contact Us

Looking to work with us or have additional questions regarding this package/opportunities? Please contact:



Sarah Wilson

VP, External Relations at PMI-VI

Email: vpexternal@pmivi.org

Mobile: 604.818.9020



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