










Project
Management
Institute.
Vancouver Island

Chapter Sponsorship



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Our Chapter

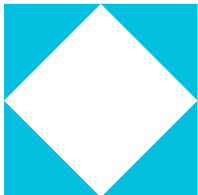
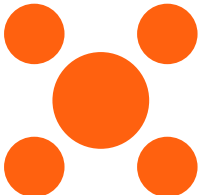
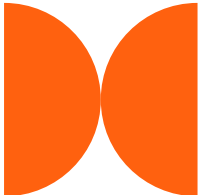
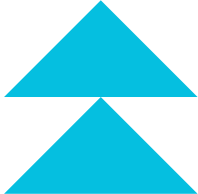
Our Mission

The Project Management Institute of Vancouver Island is committed to supporting:

- The ongoing professional growth and success of our members
- The learning & development of current & prospective project leaders across our community
- Promoting the principles and best practices of project management

The Vision

Our vision is to be the nexus for project management excellence on Vancouver Island & the Yukon, recognized for fostering continuous professional development and advancing the discipline of project management across workplace and community.



Our Chapter



Chartered in February 1996 with 46 founding members, the chapter was created to serve PMI members on Vancouver Island (and the Yukon territory), and the community of practitioners and users of project management services in those areas.

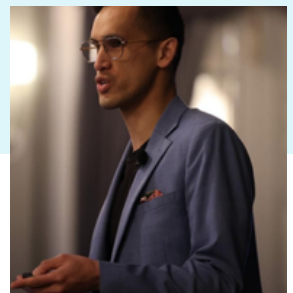
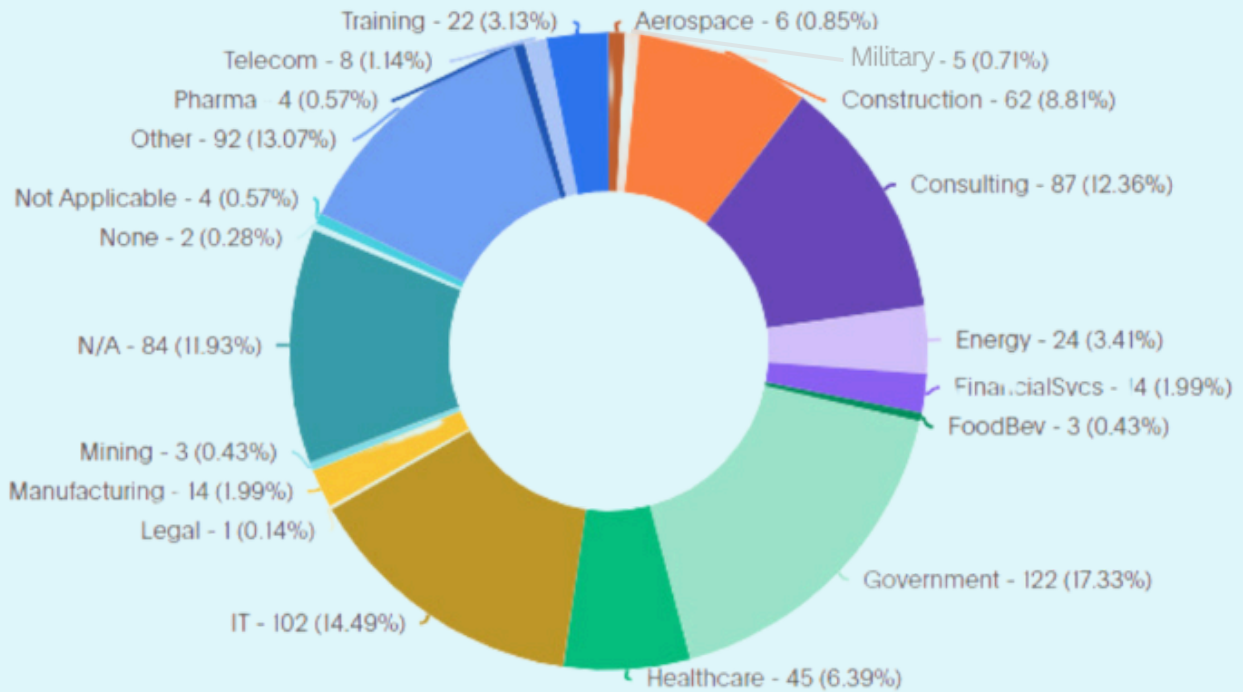
Today, PMI Vancouver Island is home to nearly 700 members across Vancouver Island and Yukon, serving 5 generations in the modern workplace and giving back to the project community - both public & private sectors - through education, networking, mentorship, continuous learning, and so much more!

We are fortunate to have been recognized by PMI Global as "Chapter of the Year" Finalists in both 2020 and 2021, and to be recognized in 2023 as the Chapter (among ~300 Volunteer-Led Chapters worldwide) to have the youngest President in PMI history.

Our Membership

A strong representation in:

- Government
- Information Technology (IT)
- Consulting
- Construction



Why Engage With Us?

Sponsorship is an excellent investment opportunity for your company to:

- Demonstrate your organization's commitment and dedication to the Project Management profession and community
- Connect with project managers, the project management community, and project management students entering the work force
- Position your organization as an employer of choice for project managers
- Promote your brand/product awareness in the project management market
- Highlight your company's position as a significant player in the marketplace and as a trusted, reliable business partner with the Project Management Institute (PMI)
- Reward & entertain your current employees, clients, and partners



Sponsorship Opportunities

PMI Vancouver Island offers a variety of sponsorship opportunities tailored to increase your company's visibility and engagement within the project management community.

Support our Chapter

1

Gain a year-round presence with PMI-Vancouver Island and a direct connection with our members and the PM community. Your sponsorship supports Vancouver Island's year-long activities, including professional development workshops, networking opportunities, and mentorship programs.

Annual Professional Development Conference

2

Sponsoring the annual professional development conference offers high visibility and focused engagement with an audience of project management professionals on Vancouver Island.

Program/Event Partnerships

3

PMI-Vancouver Island hosts events including new member orientations, speaker sessions, and networking gatherings. Your sponsorship covers essential costs like venues, speakers, and catering, reducing the cost for attendees and enhancing accessibility and participation.

For current events and professional development programs, please visit our website at www.pmivi.org



Support Our Chapter

PMI Vancouver Island sponsorship packages includes several year-round perks tailored to best fit your specific objectives and budget.

CHAPTER SPONSORSHIP BENEFITS	Diamond \$8,000 /year	Gold \$5,000 /year	Silver \$2,000 /year
Sponsor logo hyperlinked on Chapter website	✓	✓	✓
Sponsor logo on all sponsor recognition materials and social media mentions	✓	✓	✓
Right to use chapter name & logo in promotions	✓	✓	✓
Stage a booth at chapter events**	✓	✓	✓
Sponsor logo on event PowerPoint screens	✓	✓	✓
Advertise your offers/services through chapter e-blasts (up to 250-character text ad)*	8/yr	4/yr	2/yr
Discounts on additional Event Sponsorships (includes Annual Conference)	30%	10%	-

*Ads for sponsor programs and offers that align with PMI values, standards and practices

**Excluding Annual Conference

Receive a 10% discount on subsequent two-year sponsorship commitments paid at the same time.

Our benefit package is customizable to meet your company's specific goals, objectives, and sponsorship preferences.

Please contact us at president@pmivi.org to discuss further!



Annual Conference Sponsorship

PMVI Annual Conference is our flagship event, and it presents several ways to promote your brand to our highly focused audience.

SPONSORSHIP BENEFITS	Platinum \$15,000	Gold \$10,000	Silver \$6,000	Bronze \$3,000
Logo & Link on the conference website	✓	✓	✓	✓
Logo display on event communications, signage and PowerPoint screen in Ballroom	✓	✓	✓	✓
Complimentary Conference Tickets	10	6	4	2
Social Media Mentions	Weekly	Bi-weekly	4 Times	Once
Ads in the Conference Newsletter (up to 250-character text ad)	✓	✓		
Promotional video in Ballroom	✓	✓		
Introduce keynote speakers	✓			

Please note that the theme and offerings of our annual conference vary each year, featuring expanded and diverse options.

We are also happy to customize to suit your needs.



Program-Specific Sponsorship

PMI Vancouver Island offers sponsors the opportunity to support a wide array of specific programs and events, enabling targeted engagement and visibility.

PROGRAM SPONSORSHIP BENEFITS

(Per event*, OR annually for 4 events at a discount)	\$1,000 per event* (or \$3,200 for 4 events)
Event sponsor's logo displayed at their chosen event(s)	✓
Event sponsor's logo included on all PMI-Vancouver Island communications related to their chosen sponsored event(s)	✓
Opportunity to speak for 5 minutes at the sponsored event	✓
Two free tickets per event sponsorship	✓
Stage a booth at event	✓

*Excludes Annual PMIVI Conference



Contact Us

We look forward to working with you!

To discuss this package and options further, please reach out to us at:

president@pmivi.org



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